Plane Pull is an epic feat of strength and teamwork, where unlocking your inner champion is the ultimate destination!
THE WORLD HAS CHANGED.
BUT OUR MISSION HAS NOT.

Through the challenges and triumphs of real competition, we serve Oregon’s largest disability population by celebrating their abilities. SOOR participants journey along a proven pathway to better health, essential life skills and lifelong friendships.

Throughout the last two years of the global pandemic, SOOR has been hard at work providing at-home fitness, health & wellness, sports competition, and social engagement for athletes.

In Summer 2022 we are ready to return to the field!
INCLUSION ON AND OFF THE FIELD

As we grow, SOOR is committed to efficiently expanding programs to get closer and closer to serving everyone who qualifies to participate in Special Olympics. Our vision is to help bring all persons with intellectual disabilities into the larger society under conditions whereby they are accepted, respected and included in an equitable community.

Through our Unified Champion Schools program and SO Colleges, we are creating a unified generation that acknowledges peers instead of differences.
LETS RAISE: $100,000
September, 10th 2022

Eighty teams will go head to head with a 40,000 lb aircraft, their chosen team division determining a maximum of six or ten Pullers. Each team must pull the plane 50 ft while competing for fastest time. Trophies will be awarded to top teams in each division. Teams register and fundraise $400 for Special Olympics Oregon to participate.
JOIN OUR TEAM!

- Make connections throughout the company
- Have some healthy fun with co-workers
- Contribute to the team’s big goals while working on your own
- Be a part of a team that’s committed to supporting the advancement of inclusion and representation
- Gain visibility for your company’s philanthropy efforts and dedication to the community
Digital Marketing Reach

**WEBSITE**
141,000+
Site Visits 2021

**NEWSLETTER**
25.7K Subscribers
38% Open Rate

@SOORSTATE
9k 2.7k 2.7k 892 353

@UCSOREGON
SOOR ACTIVE
318

1.4 K
PRESSENTING

- Verbal recognition as presenting sponsor by emcee throughout event
- Event referred to as "Special Olympics Oregon Plane Pull, presented by..."
- Outdoor advertising with billboards along I-5/99E corridor
- Exclusive presenting sponsor logo lockup and recognition in mass promotional event e-blast (25,000+ constituents) and all participant emails (3,000+ constituents)
- Opportunity to display up to (4) banners (company provided) at event and host featured presenting sponsor display
- Feature story in SOOR newsletter/blog in Q3
- Presenting sponsor logo lockup featured on: event homepage, promotional posters and flyers, stage sponsor banner, social media thank you post-event, and on front of 2022 Plane Pull t-shirt
- (plus all benefits of lower level sponsorships)

$15,000
**GOLD $5,000**

- Verbal recognition by emcee during event
- Print + digital advertising through Oregonian/OregonLive
- Company logo and recognition in mass promotional event e-blast (25,000+ constituents)
- Complimentary participation for (2) Plane Pull teams (shirts included; $600+ value)
- Opportunity to display up to (4) banners (company provided) and host (1) 20'x10' booth at event
- Company logo featured on homepage, registration, and volunteer webpages
- Company logo featured on the 2022 Plane Pull sponsor banner
  (plus all benefits of lower level sponsorships)

**SILVER $2,500**

- Company logo and recognition in promotional and all participant emails (3,000+ constituents)
- Opportunity to display up to (2) banners (company provided) at event
- Welcome post on SOOR social media
- Team registration post on SOOR social media
- Company logo featured on event promotional posters and flyers
- Company recognition on SOOR social media platforms pre-and post-event
  (plus all benefits of lower level sponsorships)
BRONZE $1,000

- Complimentary registration for (1) Plane Pull team
- Opportunity to provide swag in registration bags
- Use of SOOR logo on company website, social media, and promotional material
- Company logo featured on registration and volunteer webpages
- Company logo featured on the 2022 Plane Pull sponsor banner
- (plus all benefits of T-Shirt level sponsorship)

T-SHIRT $500

- Opportunity to host (1) 10’x10’ booth at event
- Company name listed on social media thank you to all sponsors post-event
- Company name listed on 2022 Plane Pull t-shirt
Ready to become a SPONSOR?

Maddie Kuther, Director of Partnerships
mkuther@soor.org | 503-799-9024