




 SPECIAL OLYMPICS OREGON
POLAR PLUNGE®

Partnership Opportunities and Benefits	Presenting Sponsor \$25,000	Supporting Partner \$15,000	Gold Partner \$10,000	Silver Partner \$5,000	Bronze Partner \$2,500	T-shirt Sponsor \$1,000
<i>Logo Lockup with event referred as "Presented By [Company Name]"</i>	✓					
<i>Acknowledgment in all media interviews for Polar Plunge</i>	✓					
<i>Prominent placement for all website recognition</i>	✓					
<i>Customized social and digital marketing campaign to be created</i>	✓					
<i>Use of Special Olympics Oregon logo</i>	✓					
<i>Logo placement on front of Plunge t-shirts</i>	✓					
<i>Print + Digital Ad through Oregonian/OregonLive</i>	✓	✓				
<i>Radio ad through iHeart Media and Entercom</i>	✓	✓	✓			
<i>Opportunity to provide swag in Plunger registration bags</i>	✓	✓	✓			
<i>Logo on all Plunger communications</i>	✓	✓	✓			
<i>Logo on all local Polar Plunge online pages</i>	✓	✓	✓			
<i>Brand and employee recognition on Special Olympics Oregon site and social media</i>	✓	✓	✓			
<i>Partnership story on LinkedIn</i>	✓	✓	✓			
<i>Highlight of employee fundraising on SOOR social media</i>	✓	✓	✓			
<i>Plunge Team acknowledgment at virtual event finale</i>	✓	✓	✓			
<i>Logo on registration page</i>	✓	✓	✓			
<i>Coverage on Special Olympics Oregon social media & social stories</i>	✓	✓	✓			
<i>Opportunity for brand activation and product integration</i>	✓	✓	✓			
<i>Employee highlight on Special Olympics Oregon social media</i>	✓	✓	✓			
<i>Highlight in Q1 2021 Special Olympics Oregon newsletter (40k distribution)</i>	✓	✓	✓	✓		
<i>Use of Special Olympics Oregon logo on website or materials</i>	✓	✓	✓	✓		
<i>Promotion (pre-event) and thank you (post-event) on SOOR social media & social stories</i>	✓	✓	✓	✓		
<i>Partnership story on LinkedIn</i>	✓	✓	✓	✓		
<i>Logo included on 2021 Polar Plunge t-shirt</i>	✓	✓	✓	✓	✓	
<i>Opportunity to participate in Plunge giveaway items (swag, promotional items, coupons)</i>	✓	✓	✓	✓	✓	
<i>Name listed on 2021 Polar Plunge t-shirt</i>	✓	✓	✓	✓	✓	✓
<i>Volunteer opportunities for employees</i>	✓	✓	✓	✓	✓	✓

*SOOR (Special Olympics Oregon)